



## NEWS RELEASE

### **GENWORTH FINANCIAL TO SPONSOR THE EUROPEAN TOUR OFFICIAL STATISTICS PROGRAMME**

Europe (April 26, 2007) - Leading financial security company, Genworth Financial, has signed a five-year agreement to become the new Official Sponsor of The European Tour Statistics programme. Genworth will also sponsor four events on The European Tour International Schedule as well as host the annual Statistics Awards Dinner at the end of each season.

The newly renamed "Genworth Financial Statistics" will be launched at this week's Open de España at the Centro Nacional de Golf in Madrid, where Sweden's Niclas Fasth defends the title he won 12 months ago.

The programme, which celebrates its tenth anniversary this year, provides Tour Members with an invaluable analysis of their performance in all Order of Merit tournaments. Every shot played by every Tour Member is profiled during the course of the season, with the results collated into eight categories - Stroke Average, Driving Accuracy, Driving Distance, Greens in Regulation, Putts per Greens in Regulation, Putts per Round, Sand Saves and Scrambles.

Genworth Financial considered a range of sponsorship opportunities before selecting The European Tour Statistics programme and associated events.

"The international flavour of the Tour coupled with its links to our core value of performance made it an obvious choice," said Bob Brannock, President of Genworth Financial's International business. "The statistics measure precision, consistency and strength; attributes that we see key to our own business performance. Most importantly, the game of golf requires that you think beyond your last success to what might be possible in the future – a strategy that Genworth works to every day."

Chief Executive of The European Tour, George O'Grady welcomed Genworth's sponsorship, saying: "We are delighted that a performance-driven company such as Genworth Financial, has elected to sponsor The European Tour Statistics. Over the past

ten years, the Statistics Programme has become an integral part of the Tour, providing accurate information on all aspects of player performance and allowing an informative statistical analysis of each day's play.”

### **About Genworth Financial**

Genworth is a leading financial security company meeting the retirement, lifestyle protection, investment and mortgage insurance needs of more than 15 million customers across 25 countries. In Europe, Genworth partners with banks, brokers, advisers and other financial institutions to develop innovative mortgage insurance and payment protection and other products to suit local markets. For more information, visit [www.genworth.com](http://www.genworth.com)

Photo Credit: Bob Brannock, President of Genworth Financial's International business and George O'Grady, Chief Executive of The European Tour

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